



Building Community Wealth in Wolverhampton

November 2021



Community Wealth Building

CITY OF
WOLVERHAMPTON
COUNCIL

- **Uses** combined power of institutions, businesses and communities
- **Aims** to retain as much wealth as possible in the local economy
 - Creating **opportunity** locally;
 - Creating new local **jobs**; and
 - New locally owned **enterprises**



5 Pillars

1. Anchor commissioning and procurement
2. Socially productive use of land and property
3. Fair employment and just labour markets
4. Making financial power work for local places
5. Grow local & community ownership of the economy





Community Wealth Building around the UK

CITY OF
WOLVERHAMPTON
COUNCIL

Preston

- Increased total spend by anchors
- £70m more for city economy
- £200m more for regional economy
- Created 1,600 more jobs
- 4,000 more people being paid the real living wage
- Food co-op and tech co-ops supported by anchors
- Using local pension funds to invest in local area
- Local at municipal energy/bank
- Preston has moved up deprivation index
- Most improved place to live in UK



Birmingham

- Birmingham Anchor Network – seven of the City's largest institutions, a combined workforce of over 50,000 people and budget of over £5bn
- Birmingham City Council, Pioneer Group, West Midlands Police and Crime Commissioner's Office, Birmingham Metropolitan College (BMet), University of Birmingham (UoB), Queen Elizabeth Hospital (UHB)
- Community Wealth Builder in Residence
- Action Plan for response to the impact of Covid-19 on the Birmingham economy
- Hospitality to Health
- Procurement working group



Relighting our city





Relighting our city together





Wolves Anchor Network





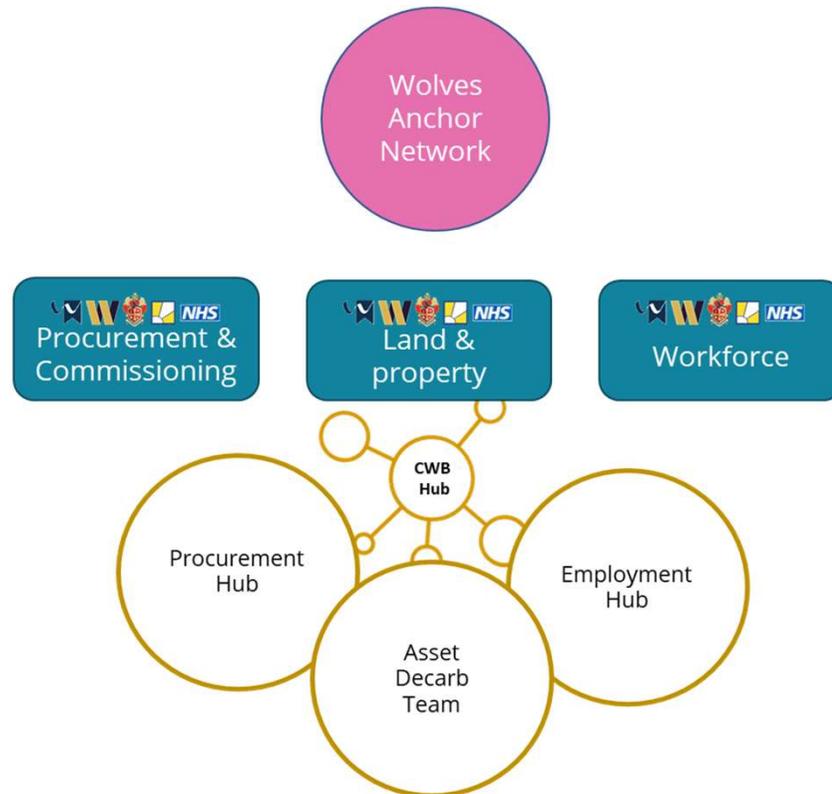
Statement of intent (draft)

We, the major institutions of Wolverhampton intend to:

- Make a long-term commitment to building community wealth in Wolverhampton.
- To work collaboratively to develop behaviours and practices that support local people and the local economy wherever possible.
- To leverage our institutional power to support a fair and just transition to a low carbon economy.
- To work in partnership with the voluntary, community and social enterprise sector (VCSE) and the private sector to build a more resilient local economy.



Wolves Anchor Network





Procurement & Commissioning

- **Role/Purpose:** To develop a collective anchor network understanding and intelligence of how procurement & commissioning can support Community Wealth Building in Wolverhampton.
- **Term:** 12 months (initially)
- **Membership:** David Allison, Deputy Director of Procurement, The Royal Wolverhampton NHS Trust, Fiona Ward, Head of Procurement, University of Wolverhampton, John Thompson, Head of Procurement, City of Wolverhampton Council, Parvinder Uppal, Head of Commercial Services, City of Wolverhampton Council, Amrit Dass, Procurement Officer, Wolverhampton College.
- **Roles and Responsibilities:** Attend training, gather data and undertake organisation spend analysis. Share social value approach, practice and aspirations to develop a shared approach. Communicate procurement & commissioning pipeline to develop, for example, a combined construction and retrofit ask. Provide intelligence to / engage with business support landscape as appropriate.



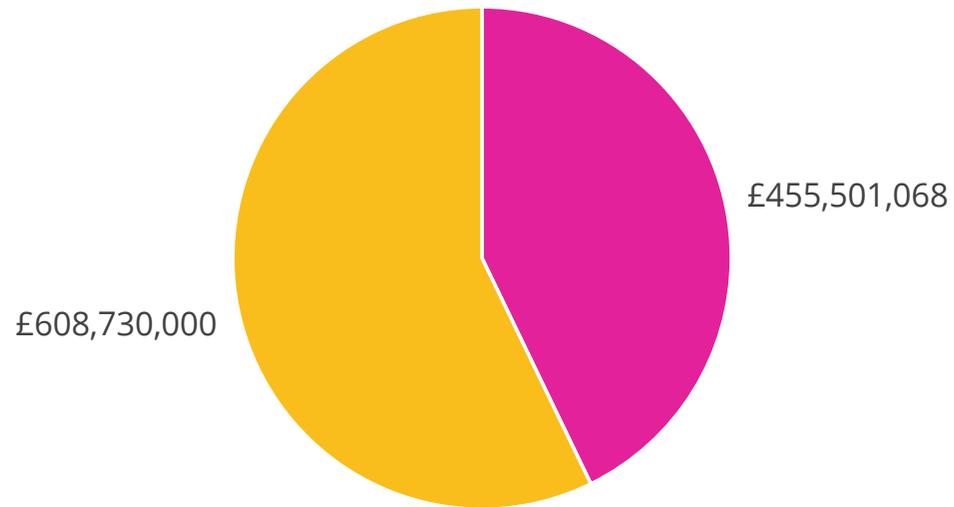
Anchor Network Spend Analysis

- Baseline task: Analysis of top 300 suppliers
- Basic
 - How much spent within top 300 suppliers?
 - How much of that is with Wolverhampton-based suppliers? West Midlands based?
 - How much is spent within each sector?
- Advanced
 - Where do you feel there may be potential for increased local spend?
 - Are there any reasons why this may not have happened so far?
 - What is the makeup of your supply chain?



Wolverhampton Pound

£1,064,231,068

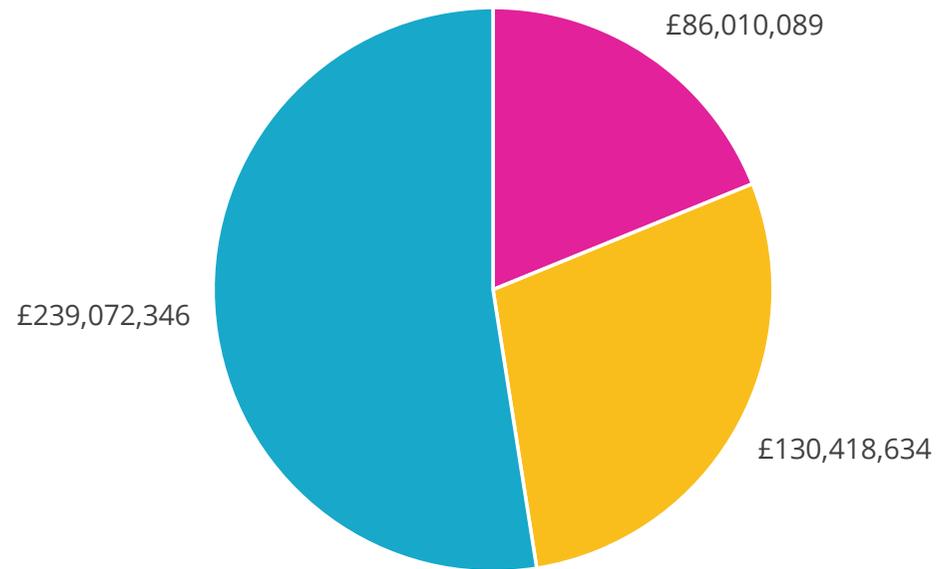


■ Procurement (top 300) ■ Employment



Wolverhampton Pound

Procurement

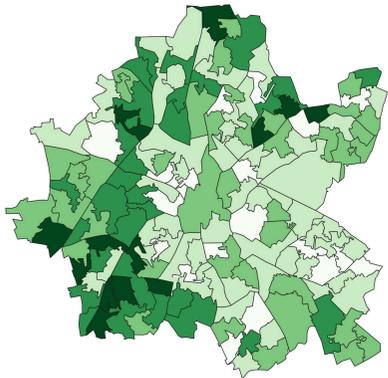


■ Wolverhampton ■ West Midlands (Less Wolverhampton) ■ Leakage

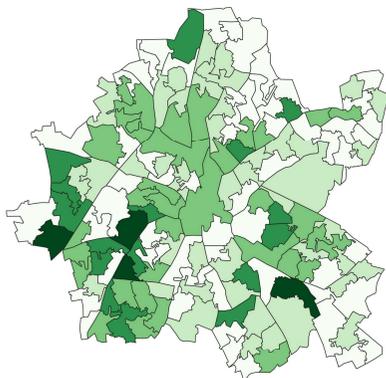


Wolverhampton Pound: Employment (geography of spend)

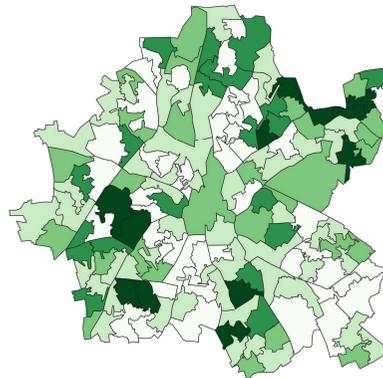
City of Wolverhampton
Council



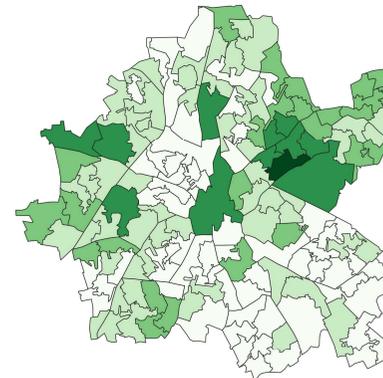
City of Wolverhampton
College



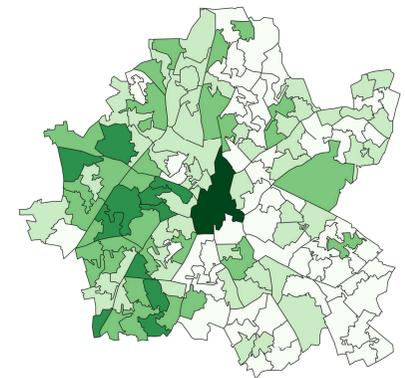
Wolverhampton
Homes



Royal Wolverhampton
Trust

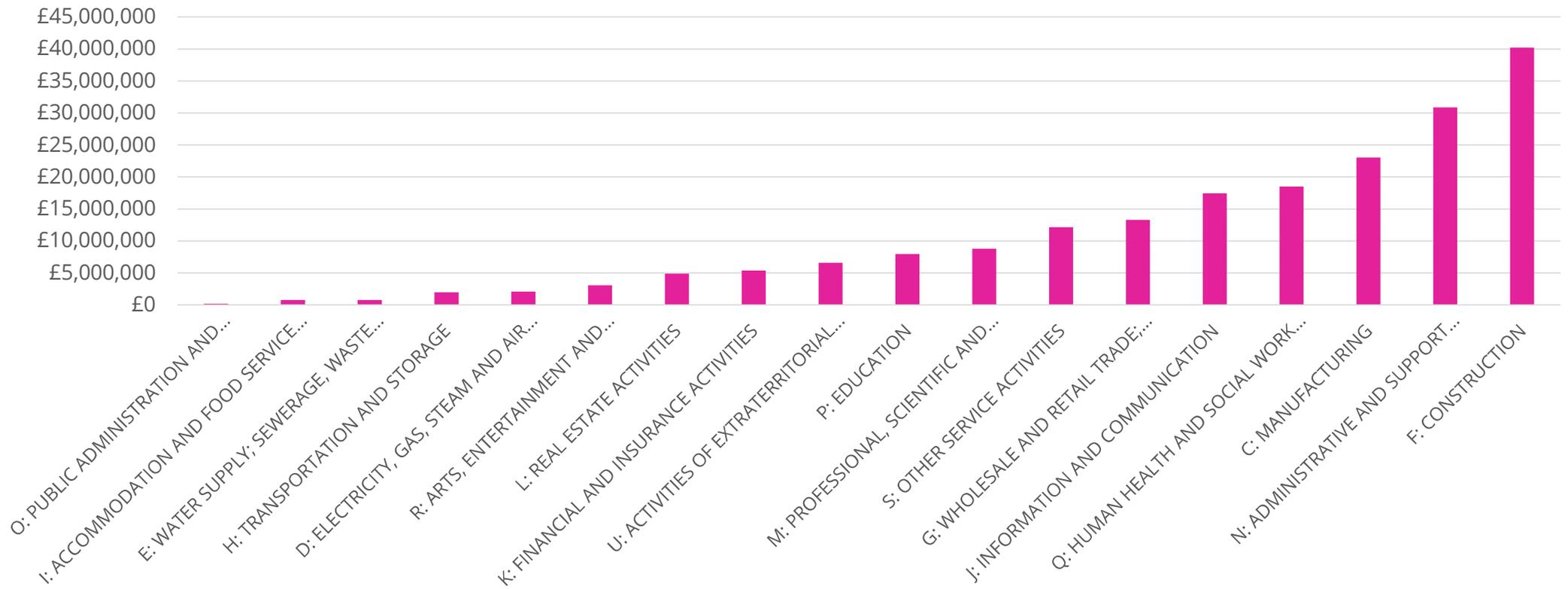


University of
Wolverhampton



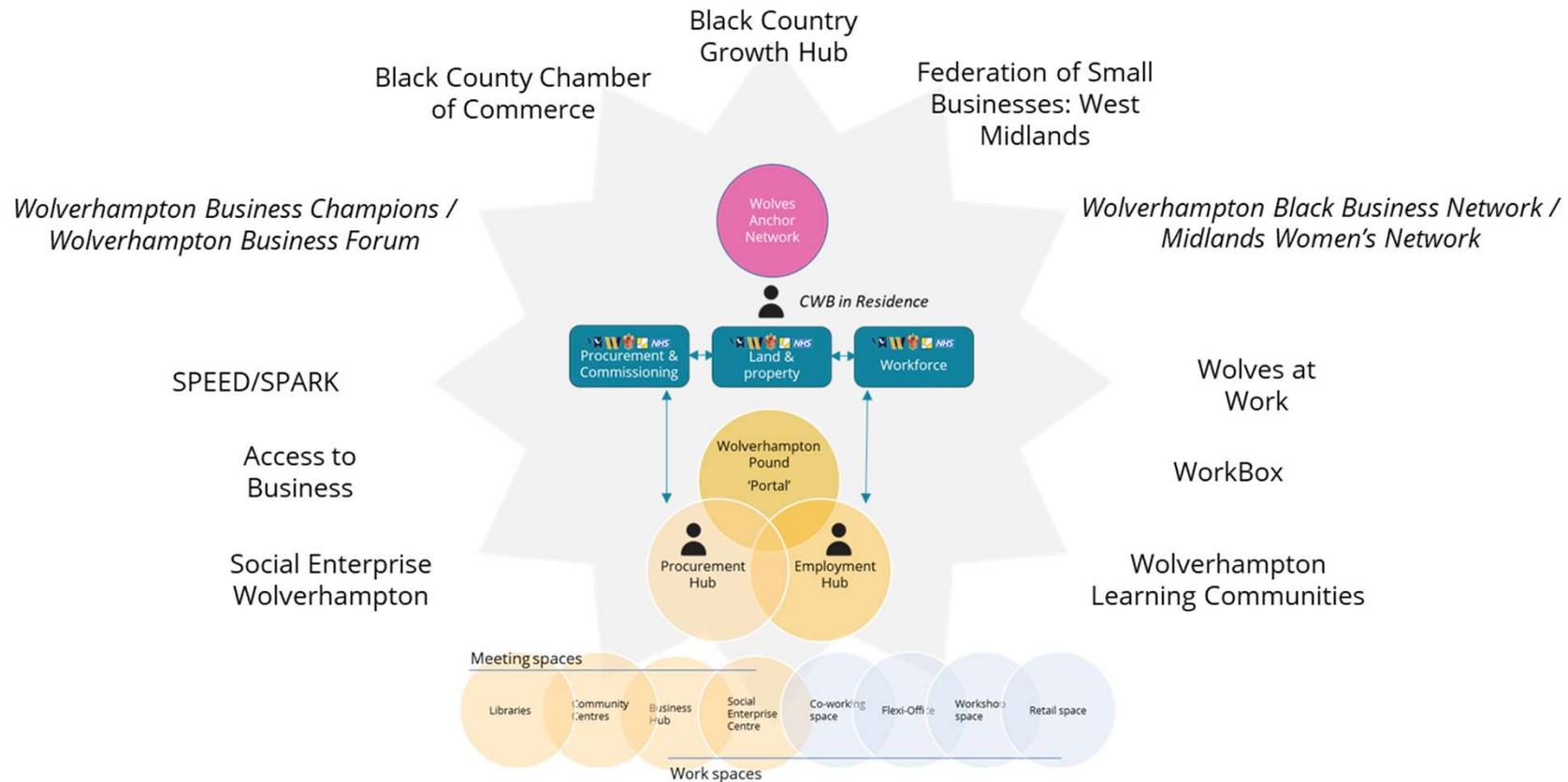


Wolverhampton Pound: Procurement (leakage by sector)





Engagement with businesses support





Action Plan:

Get Ready to Bid seminar series

- Working with Wolverhampton Federation of Small Businesses, develop and deliver a series of Get Ready to Bid seminars
- Targeted at business sectors with high levels of leakage where there is a significant local firm base.
- All anchors have been tasked with collating pipeline (defined as next 12-18 months) contract opportunities from areas of high leakage (Construction, Health and Social Care, Administrative and Support Services, Manufacturing).



Action Plan:

Interrogating spend framework

- All anchors have been asked to reflect and feedback on how an interrogating spend framework may support an increase in local sourcing.
- All anchors have been asked to feedback what a local 'Procurement Hub' for the anchor network should look like and how it could support them.
- A Procurement Hub would provide a shared resource for Anchor Network members to localise their spending



Action Plan:

Low Carbon Procurement - Roadmap to 2028

- All anchors have been tasked to share current and emerging approaches for reducing carbon in the supply chain, with a particular focus on waste, food supply chains, cleaning materials, construction standards and IT equipment, with a view to adopting a shared Roadmap to 2028.



Procurement Hub

- Support each institution to spend more locally....
 - Understand Anchor Network's demands for good and services
 - Implement 'interrogating spend framework' in each institution
 - Match demand with intelligence about the local economy
 - Provide an active matchmaking service to shorten public sector supply chains
 - Maximise potential social value
- Support local business to gain more from the Wolverhampton Pound....
 - Understand barriers to accessing public sector supply chains and reshape procurement
 - Share intelligence on public sector demands for good and services with business support 'system'

